



Dr. Asma Shakoor
(BDS, BSc, MSc (Public Health) UK)

It is indeed a matter of great pride for us to write that **Dr. Asma Shakoor** who for past three and half years is working as Assistant Professor in the department of Community & Preventive Dentistry and also managing affairs in Girls Hostel in CMH-Lahore Medical College & Institute of Dentistry. She has launched her 1st International Publication as a book on the topic of “**Oral Cancer in 21st Century (Knowledge and Public Awareness)**” published by German Publisher (Scholar-Press) in December, 2015. She is considered one of the pioneer in female faculty of dentistry in Pakistan who published her 1st international book regarding awareness and knowledge about Oral cancer at this age. The book is printed in English and German Languages. It is now available on Amazon.com, Morebooks.de and Lightningsource.com and various others online book stores. It will be available in all major book distributors of United States of America and Europe within 2 to 3 weeks.

Dr. Asma Shakoor is graduated from “Islamic International Medical College, Islamabad” Session 2004-08 and joined Nishtar Institute of Dentistry, Multan as a demonstrator for 1 year and then went to Scotland, United Kingdom for her post-graduation in Master in Public Health from Glasgow Caledonian University, U.K in 2010. During her post-graduation, she represent as an International Welcome Ambassador and Health Professional in her University and actively involved in partnership working with external agencies such as smoking cessation specialists, weight management practitioners, local housing authorities and health care professionals.

In April 2012, she came back to Pakistan and then joined CMH-Lahore Medical College & Institute of Dentistry as Assistant Professor in the department of Community & Preventive Dentistry. She is actively involved in conducting every year Oral Health Awareness Program in various schools to educate school going children and their parents of oral health and advise them treatment. She attended various National and International Conferences and recently, she attended FDI International Conference in Bangkok, Thailand in September, 2015. She is also a focal person from CMH-Lahore Medical College by PAWD and is integral part of team of PAWD (Pakistan Association of Women Dentist.)

References:

http://www.amazon.com/Oral-Cancer-21st-Century-Knowledge/dp/3639861205/ref=sr_1_1?s=books&ie=UTF8&qid=1450850364&sr=1-1&keywords=Oral+Cancer+in+21st+Century

The screenshot shows the Amazon product page for the book "Oral Cancer in 21st Century: Knowledge and Public Awareness" by Asma Shakoor. The page layout includes the Amazon logo, a search bar with the query "oral cancer in 21st century", and various navigation options like "Shop by Department" and "Your Amazon.com". The product title is "Oral Cancer in 21st Century: Knowledge and Public Awareness Paperback", published on November 17, 2015, by Asma Shakoor. The price is listed as \$37.80. The description highlights the book's focus on dental professionals' roles in diagnosis and treatment, and the general public's lack of awareness. A promotional banner for "Lippincott Winter Savings Event" is also visible. On the right side, there is a shopping cart section showing the book's price, shipping options, and a "Buy New" button.

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Oral Cancer in 21st Century

Knowledge and Public Awareness

Scholars' Press (2015-11-17)

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ISBN-13: 978-3-639-86120-4
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EAN: 9783639861204
Book language: English

Blurb/Shorttext:
Oral Cancer is life threatening disease in which Dental professionals play a vital role in diagnosis and treatment. Since the general public and the common man is unaware and lacks detailed knowledge regarding the factors that may be the predisposing factors for oral tumors, hence the prime objective of this book was to create awareness and evaluate the masses about their basic knowledge, how concerning the factors causing oral cancer and to update and make them realize regarding the importance of prevention of these predisposing factors eventually to prevent oral cancer. To improve the quality, standard and awareness regarding the oral health, this study was a beneficial step in making people take a moment and think and evaluate themselves regarding their knowledge about oral cancer and its prevention.

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